

# **Attachment A**

**Applicant's correspondence dated 5  
November 2018**

**From:** David Hanna <goliath@bigpond.net.au>  
**Sent:** Monday, 5 November 2018 7:41 AM  
**To:** Sue McMahon <smchahon@cityofsydney.nsw.gov.au>; Matthew Girvan <mgirvan@cityofsydney.nsw.gov.au>; Bill MacKay <BMACKAY@cityofsydney.nsw.gov.au>  
**Cc:** Bibo <bibo\_hanna@hotmail.com>; antoine moscovitz <bellevuecottagebyantoine@gmail.com>  
**Subject:** Re: Bellevue - Meeting 4pm Friday 2nd November

Dear Bill, Sue & Matthew,

Thank you for your time on Friday, 2 November at Council offices.

As discussed at that meeting, we are very keen to work together with Council in order to determine a revised patron number and possible conditions which will ensure that neighbour concerns are addressed, and that commercial viability of our business is achieved.

In respect of the Panel's resolution on 10th October, we are happy to consider a reduction of the number of patrons from the 248 requested, however in order to give our business the best chance of commercial viability the new proposed number will require careful analysis and consideration.

As mentioned in the meeting, this optimal number will be informed by the following analysis which we will undertake:

- Traffic parking surveys to provide more data associated with the streets highlighted in our previous report,
- Survey data from actual customer usage, now that the restaurant is operational we can determine precisely how patrons are arriving to our restaurant from real data.

Prior to our meeting, we had already requested our Point of Sale provider to tailor a report in the system in order to seamlessly as possible collect this information at the time the bill is settled. If this mechanism does not work, we will endeavour to sample survey the data via manual means.

As demonstrated in our meeting, despite the hectic last few weeks due to our opening, we already have been actively promoting on social media the parking limitations of Leichhardt St, and have been directing visitors to Bellevue Cottage to the available parking at the end of Glebe Point Rd, along with directions of the 6 minute walk along the foreshore of BlackWattle Bay.

Antoine, our Executive Chef, was also interviewed by the Sydney Morning Herald Good Food Guide for print on Tuesday 30th October, and this article highlighted another mode of transport we are actively promoting to help ease the parking issue on Leichhardt St. This Water Limousine/Taxi service has already received genuine enquiries and bookings are in process.

We would like to engage your staff as soon as possible in order to help define the parking survey parameters and determine a timeline with the traffic consultant.

We sincerely appreciate the opportunity which the Local Planning Panel provided us to defer our DA decision to a November meeting. However, as we opened on the week of the 21st of October, we have been extremely busy and subsequently were not able to provide the attention this requires. We did not anticipate that it would take over 10 months to open since taking possession of the site, and we have also been faced with some unexpected teething problems.

As the revised patron number will dictate commercial viability of the business during the next 10 years, it is vitally important for us to get it correct at this point in time.

Also we now understand from our meeting that Council requires this information approximately 5-6 weeks prior to the panel meeting in order to allow due process. This was not feasible for the meeting on 21st of November considering that surveys, data collection and reports need to be produced by third parties.

Our suggestion is that we present to the Panel, at the upcoming meeting, with a request to defer to a subsequent date. This subsequent date should be determined by an action plan with dates, after determining the scope and timing of the surveys and reports with the consultants, which we will be highly dependent on from a timing perspective.

We are genuine in our desire to work to a resolution and would appreciate the Local Planning Panel affording the time required be allocated to all parties involved in this process, in order to meet the requirements of the Council and Applicant respectively.

Thank you for your time and consideration.

Kind regards,

David Hanna